

Minutes of Fall Governing Board Meeting

I. Introduction

On September 18 and October 1, 1975, the AOCS Governing Board met at the Netherland Hilton Hotel in Cincinnati. In response to the wishes of the membership, the minutes of this meeting are presented below. The actions reported in essence constitute the entire meeting and have been edited or excerpted only for the sake of brevity or to avoid repetition. The Board, in this way, hopes to promote more communication between the members and the officers, to increase the participation of members in various activities, and to make it easier for members to have a greater voice in the direction of the Society.

II. Report of the Executive Committee

W.E. Link, who presided at the meeting, summarized the discussions of the AOCS Executive Committee meeting held in Champaign in July, 1975.

A. Effect of One Meeting on AOCS Committee Activities: Link polled a select list of AOCS committee chairmen to determine whether they felt that there would be problems created by the switch to one national meeting a year, and he reported that there were no adverse feelings nor serious concerns expressed by the chairmen responding.

B. 1979 AOCS Joint Meeting with Japan Oil Chemists' Society: Link reported that correspondence with the Japan Oil Chemists' Society indicates that JOCS does desire to meet with the Society in 1979 somewhere on the West Coast, the site to be discussed later by the Meetings Planning Committee.

C. 1980 Joint Meeting with the ISF: Link indicated that he had written to Prof. Naudet, Chairman, ISF 1976 Congress, to ascertain whether the ISF had any preferences for meeting sites in 1980. (Prof. Naudet agreed to the meeting but did not express a preference.) An official invitation will be issued to the Congress in September, 1976.

D. Award in Lipid Chemistry: Link informed the Board that W.O. Lundberg had been selected to receive the AOCS Award in Lipid Chemistry for 1975.

E. AAAS and Scientific Freedom: Link told the Board that the Executive Committee had discussed a letter from the AAAS regarding scientific freedom but that no direct action had been taken.

F. New Minutes Format: Link pointed out that, at the suggestion of F.B. White, a system had been developed to keep track of actions required by members of the Executive Committee and Governing Board, and that a new format for Governing Board minutes had been introduced with the last Executive Committee minutes.

G. AOCS Foundation Project: Link distributed to the Governing Board a suggested project for the AOCS Foundation and indicated that the proposal would be brought up at the Foundation meeting later in the week.

H. Discontinuation of Color Tube Sales: Link reported that it had been determined that the color tubes sold for AOCS method Cc 13a-43 (FAC color procedure) were determined to be outdated and possibly quite incorrect because of the instability of the dyes used in the tubes. The Executive Committee had decided to discontinue sale of the tubes for that reason. Link reported that new methodology for a color procedure would be detailed in the 1975 Additions and Revisions.

I. President's Cocktail Party: The AOCS Executive Committee voted to eliminate the President's Cocktail Party on the grounds that it was too expensive and that the AOCS President should have a better opportunity to mix with registrants before the annual banquet.

III. Executive Director's Report

A. Advertising Manager Replacement: J. Lyon reported that S.M. Gaskins, AOCS Advertising Manager, had passed away on September 18. He noted that a temporary replacement had already been secured and that he was considering several alternatives to replace Mr. Gaskins. Those alternatives included the following: (1) use of an outside salesman whose duties would be identical to those handled by Mr. Gaskins; (2) use of outside ad agencies to sell the advertising; (3) total dependence upon direct mail, using outside designers and graphics specialists; and (4) employment of an individual whose duties would be expanded beyond those of advertising salesman to include membership promotion, promotion of AOCS meetings and activities, and promotion of AOCS professional services.

There was some discussion about the various alternatives, and the consensus seemed to lean towards the new staff position. Lyon indicated that the subject would come up for discussion at both the Publications and Advertising Committee meetings and that as a result of those discussions a final recommendation would be made to the Governing Board.

B. World Conference on Oilseed and Vegetable Oil Processing Technology: Lyon called attention to the addendum to the Executive Director's report which included a report from T.H. Applewhite, chairman of the World Conference, and the complete technical program for the conference. He noted that a detailed program and promotional brochure, a registration form, and a travel form were in the process of printing and that promotional pieces would be mailed from Champaign by mid-October. He said that new travel regulations made it more probable that the charter flight from Chicago would be filled, and because of this the affinity group flights from Chicago and New York had been changed to allow for a longer stay in Europe. A.R. Baldwin reported that plans for publication of the proceedings of the conference are well under way and that the proceedings issue of *JAACS* would appear in either May or June, 1976. Link directed that the minutes indicate that the Governing Board recognizes the excellent job done by Applewhite and Lyon in shepherding the conference arrangements and conference program.

C. 1975-76 AOCS Directory of Membership: Lyon reported that the 1975-76 AOCS Directory of Membership had been mailed approximately one week prior to the Cincinnati meeting.

D. 1975 Additions and Revisions to the Book of Methods: Lyon informed the Board that material for the 1975 Additions and Revisions is being typeset and that, with the exception of a recommended procedure to be discussed at the Cincinnati meeting, everything is currently in the hands of the printer.

E. Analysis of Lipids and Lipoproteins Monograph: Lyon reported that copies of the monograph, *Analysis of Lipids and Lipoproteins*, edited by E.G. Perkins, are currently on display at the AOCS booth in the exhibit area.

IV. Treasurer's Report

D. Firestone presented the Treasurer's report.